



KNXV

# ORDER

Print Date 08/17/12

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Flight Dates **08/20/12-08/21/12**

Contract / Revision      **308274 /**      **Sinema for Congress 2012**

Original Date / Revision      Agency Com      15%

08/17/12    08/17/12      Billing Contact

Advertiser **Sinema / Democrat / Congre**  
Agency    **Media Strategies and Resea**  
Buying Contact  
**1580 Lincoln Street**  
**Suite 510**  
**Denver, CO 80203**

Product  
**1580 Lincoln Street**  
**Suite 510**  
**Denver, CO 80203**

Sales Office    KNXVL  
Sales Region    LOC  
Agency Ref

Order Sep      00:20:00

Estimate #      **11640**

Alt Order #

Billing Type      Cash

Order Type      GENERAL

Billing Cycle      EOM/EOC

Billing Calendar BROADCAST

Demographic    A25-54

Rev Codes      POL      POL      CAND

Product Codes PL

Priority      DEF

Advertiser Ref

Primary Account Executive  
 KNXV House

Account Executive	Order%	Start Date	End Date
KNXV House	100%		

Order Share 15%    Market Value 9833

Competing Station	% of Order	Amount
CABLE	%	0
KASW	%	0
KDRX	%	0
KPHO	%	0
KPNX	%	0
KPPX	%	0
KSAZ	%	0
KTVK	%	0
KTVW	%	0
KUSK	%	0
KUTP	%	0
UNKWN	85%	8358

## Order Totals

Month	# of Spots	Net Amount	Gross Amount	Rating
August 2012	5	\$1,253.75	\$1,475.00	0.00
<b>Totals</b>	<b>5</b>	<b>\$1,253.75</b>	<b>\$1,475.00</b>	<b>0.00</b>

## Billing Plan

Start Date	End Date	# Spots	Net Amount	Gross Amount
07/30/12	08/21/12	5	\$1,253.75	\$1,475.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
N 1	KNXV	08/20/12	08/21/12	M-F 7-9am M-F 7-9am	CM	7am-9am	1-----	:30	1	\$150.00	P-6	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		08/20/12	08/26/12	1-----			1		\$150.00		0.00				
N 2	KNXV	08/20/12	08/21/12	M-F 430pm-5pm M-F 430pm-5pm	CM	430pm-5pm	-1-----	:30	1	\$225.00	P-6	0.00	NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		08/20/12	08/26/12	-1-----			1		\$225.00		0.00				
N 3	KNXV	08/20/12	08/21/12	M-F 5pm-530pm M-F 5pm-530pm	CM	5pm-530pm	1-----	:30	1	\$250.00	P-6	0.00	NM	1	\$250.00



KNXV

Print Date: 08/17/12

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Contract / Revision    **308274**    Flight Dates **08/20/12-08/21/12**

Hiatus Dates

Original Date / Revision    08/17/12/    08/17/12

Order Sep    00:20:00

Advertiser    **Sinema / Democrat / Congr**    Product **Sinema for Congress 2012**    Estimate #    **11640**

														<u>Totals</u>		
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount	
N 3	KNXV	08/20/12	08/21/12	M-F 5pm-530pm M-F 5pm-530pm	CM	5pm-530pm	1-----	:30	1	\$250.00	P-6	0.00	NM	1	\$250.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		08/20/12	08/26/12	1-----			1			\$250.00		0.00				
N 4	KNXV	08/20/12	08/21/12	M-F 6pm-630pm M-F 6pm-630pm	CM	6pm-630pm	-1-----	:30	1	\$250.00	P-6	0.00	NM	1	\$250.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		08/20/12	08/26/12	-1-----			1			\$250.00		0.00				
N 5	KNXV	08/20/12	08/21/12	M-F 10-1035pm 10pm News	CM	10pm-1035pm	1-----	:30	1	\$600.00	P-6	0.00	NM	1	\$600.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		08/20/12	08/26/12	1-----			1			\$600.00		0.00				
														<b>Totals</b>	<b>5</b>	<b>\$1,475.00</b>
*Tax 1 Note: Tax 0.5%.																

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